



# COMMUNICATION VIDYA



“ COMMUNICATE  
EFFECTIVELY,  
GROW  
EFFICIENTLY.”



This initiative is derived from the vision of Dr. Amit Mathur (M.D 89.6 FM Sikar). Our mission is to help students to achieve their potential to becoming a successful human being in upcoming life with the way of soft skill training.



## COMMUNICATION VIDYA

Communication Vidya is balancing combination of Theory, Practical and real live projects of knowledge about Communication and Communication Skills which is a much lesser taught subject but is rather important in today's world.

## REAL LIFE ENVIRONMENT

During the Communication Vidya program students will get to connect directly with the Radio environment, and get a hands on practical learning, where they will learn and enhance their interpersonal as well as presentation skills.



**Communicate Effectively  
Grow efficiently**



This Communication Vidya Course focuses on learning the important skill sets that help you effectively and efficiently in communicating your ideas and messages in simple way and also on time.

Understanding these soft skills related techniques for communication is valuable in boosting your confidence which will be helpful for your personal development as well as your professional career development.

**15 Days  
Program**

**Activity  
Based Learning**

**Practical Training  
at 89.6 FM Sikar  
Radio Station**

**Eligibility** Class 6th to 12th

### What will you learn

- † Communication Definition & Types.
- † Barriers to communication.
- † Communication styles.
- † Paralinguistic.
- † Four skills of language -  
Listening, Speaking,  
Reading, Writing.
- † Top communication skills  
and attributes.
- † Presentation skills.
- † Interview handling.
- † Radio Jockeying  
News reporting, Anchoring  
Content & Copywriting.
- † Personality development.

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